Innovation is America's #1 Asset

Intellectual property (IP) – America's patents, trademarks, copyrights, and trade secrets – is what makes us competitive, drives innovation, and keeps our economy growing – and it must be protected at home and abroad.

More than 45 million Jobs. Endless Potential for Innovation.

- According to the U.S. Department of Commerce, IP supports more than 45 million jobs across 81 industries. That's almost one in every three jobs in the U.S.
- A U.S. Chamber of Commerce study shows that IP-intensive jobs are found in all 50 states
 in fields ranging from medical research to high-tech hardware and software and
 cutting-edge manufacturing to film, music, fashion, and entertainment.
- Workers in IP-intensive industries earn higher wages by more than 30 percent in many states – than their counterparts in non-IP-intensive industries.
- IP-intensive industries contribute more than \$6 trillion or 38.2 percent of the total U.S. gross domestic product (GDP). And IP drives American exports: total merchandise exports from IP-intensive industries have increased to \$842 billion per year.

Protecting America's Workers and Families.

- IP theft hurts America's workers. Every year, the U.S. loses 750,000 jobs due to the production of fake goods alone.
- Counterfeiting also impacts America's health and safety. Nearly 40 million U.S.
 prescriptions are filled with counterfeit pharmaceuticals every year and tens of
 thousands of fake electronics, auto parts and consumer goods enter the U.S. supply
 chain. These fakes are untested, unreliable and unsafe.
- The U.S. invests more in R&D than any other country in the world, with over \$500 billion in 2016 alone. We invest in innovation and the future. But without IP protection, we are losing those investments and the jobs they create.
- Enforcing the protections for IP enshrined in the U.S. Constitution spurs innovation, drives our economy, and protects one out of every three American workers.

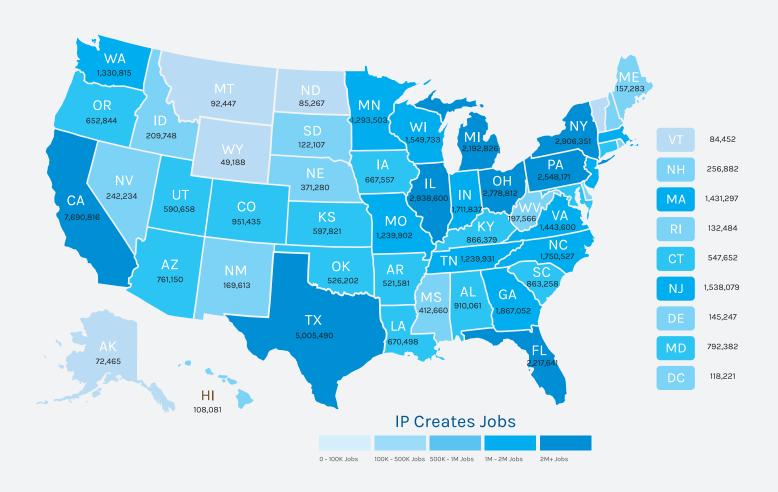








45 MILLION JOBS. ENDLESS INNOVATIVE POTENTIAL.



Intellectual Property supports more than \$6 trillion in U.S. GDP, 81 industries, and more than 45 million jobs.







