



National Crime Prevention Council *Note to the Field*

October 5, 2020

Crime Prevention Month Week 2: **Stay Safe. Go For Real.**



Take a stand against counterfeits during Crime Prevention Month by helping NCPC and the United States Patent and Trademark Office raise public awareness about the dangers of counterfeit products.

Most people want to find the best deal shopping, especially when they can easily compare prices online. Little do they know they could end up paying twice because of shoddy goods. They could even pay with their lives in the case of electrical fires if what they bought is counterfeit.

Fakes cause REAL harm. Do you know what's inside fake products? Take the [Go For Real Challenge](#) to test your knowledge of counterfeits.



To access the *Go For Real* Anti-Counterfeiting Campaign digital resources and share them with your family and community during #CrimePreventionMonth, follow NCPC on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) and visit www.ncpc.org/GoForReal to learn more. #GoForReal

What Would You Like to Read about in next month's *Note to the Field*?

We are always open to suggestions from those in the field or citizens who would like to learn more about crime prevention. It is as simple as sending an email to info@ncpc.org with your ideas.

McGruff® reminds you to connect with NCPC on [LinkedIn](#) and follow NCPC on [Facebook](#), [Twitter](#), and [Instagram](#).