



National Crime Prevention Council *Note to the Field*

September 2020

Get Ready for Crime Prevention Month

October is Crime Prevention Month—a time when the National Crime Prevention Council (NCPC) asks our country to renew or join the commitment to help “Take A Bite Out Of Crime®.”

This year, NCPC will kick off Crime Prevention Month with a celebration of McGruff’s 40th Anniversary, highlighting his many accomplishments over the years. Throughout the month, we will continue to celebrate McGruff’s contributions to the field of crime prevention and those who practice and promote crime prevention. We will highlight a distinct crime prevention theme for each week in October.



Crime Prevention Month 2020:

Week 1 , October 1 – 3:	McGruff® Turns 40!
Week 2 , October 5 – 9:	Stay Safe. <i>Go For Real.</i>
Week 3 , October 12 – 16:	Working Together to Reduce Violent Crime
Week 4 , October 19 – 23:	Promoting Public Health and Safety in Communities
Week 5 , October 26 – 30:	Protect Your PIN: Outsmart Fraudsters

In 1984, October was designated as Crime Prevention Month through a Presidential proclamation. Since then, NCPC has been working with local law enforcement, government agencies, civic groups, schools, businesses, and other organizations to help them spread the word about crime prevention and personal safety. With shrinking law enforcement budgets across the country, the role that each of us can play in preventing crime is more important than ever.

Our country faces challenges similar to those that led to the creation of McGruff. That is why, for 40 years, his message has been to urge everyone young and old to do their part to “Take A Bite Out Of Crime®.” Join NCPC as we celebrate Crime Prevention Month 2020 as well as McGruff’s milestones.

We are counting on you to help spread the word in your community. Email info@ncpc.org or visit NCPC’s [Crime Prevention Month landing page](#) to learn more.