

# POP E-QUIZ

How much do you know about illicit, black-market vapor products? Take the quiz to find out.

1. Whom does the sale of illicit vapor products mostly benefit?

- a. Criminal actors and illegal enterprises
- b. Adult smokers who are using vapor products as an alternative to combustible cigarettes
- c. Adult consumers who are just looking for lower prices
- d. Legitimate companies that sell alcohol

2. The most negative impact of the sale of illicit vaping products is on whom?

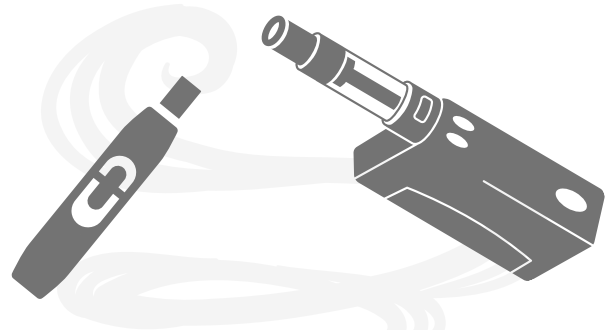
- a. Those with higher incomes
- b. Older adults
- c. Public safety officials
- d. Young people

3. Counterfeit tobacco products cost governments approximately \_\_\_\_\_ each year in taxes that could be used to provide public services.

- a. \$100 billion
- b. \$76 million
- c. \$40 billion
- d. \$5 million

4. Currently, it is safe to assume that all online marketplaces—including third-party merchants—use state-of-the-art technology to verify a consumer's age before making a sale.

- a. True
- b. False



5. Which is NOT true of counterfeit vapor products?

- a. Fake vapor products are often sold through informal sources, such as friends, family, street dealers, or online e-commerce sites.
- b. It can be difficult to tell a fake vapor product from the real thing.
- c. The e-fluid inside a fake vapor product might have been made in unsanitary conditions and mixed with dangerous chemicals, insects, or even feces.
- d. Fake vapor products are safe for adults who already smoke cigarettes and are looking for an alternative.

6. \_\_\_\_\_ of patients who received a diagnosis of E-Cigarette, or Vaping, Product Use-Associated Lung Injury (EVALI) told FDA they acquired their vaping products from only informal sources, such as friends, family, street dealers, or online e-commerce sites.

- a. 78%
- b. 26%
- c. 6%
- d. 45%



Protect yourself from illicit, black-market vapor products.

[ncpc.org/PublicHealthandSafety](https://www.ncpc.org/PublicHealthandSafety)

