Small Business Saturday (right after Thanksgiving) is a great way to shop local stores you trust to avoid phony products.

Don’t be fooled by a fake logo. It’s easy to miss things when you’re in a rush. Pay attention to price, sloppy or cluttered websites and unusual domain names!

Start your journey…

Buying online? Make sure the site starts with https://. Why? The S stands for secure.

You’re now a savvy Shopper!

The month of November has a cornucopia of online sales. Avoid sites with misspellings, fuzzy product photos, and prices that are too good to be true.