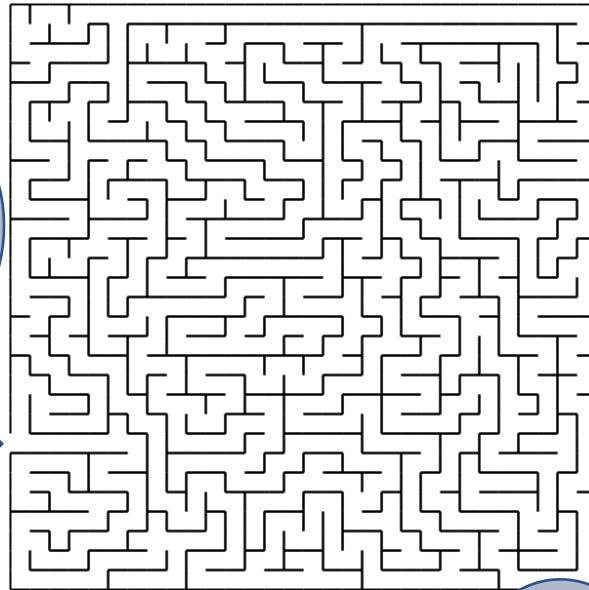


Dupe Detector Kit:

A-maze-ing Fall Puzzle

Learn insider tips that ward off counterfeits, as you wind your way around this labyrinth. It's the biggest shopping season of them all. Will you be duped?



Don't be fooled by a fake logo. It's easy to miss things when you're in a rush. Pay attention to price, sloppy or cluttered websites and unusual domain names!

Start your journey...

You're now a savvy Shopper!

Small Business Saturday (right after Thanksgiving) is a great way to shop local stores you trust to avoid phony products.

Buying online? Make sure the site starts with **https://**. Why? The S stands for secure.

The month of November has a cornucopia of online sales. Avoid sites with misspellings, fuzzy product photos, and prices that are **too good to be true.**

