

# BUYING A COUNTERFEIT? THINK AGAIN

A counterfeit is a fake version of a product someone tries to sell as the real thing.  
Any product can be duped from clothes to electronics to medications.

## FACTS ABOUT FAKES:

**1** Fakes, such as faulty electronics, cause over 70 deaths and 350,000 serious injuries every year.

International organized criminals use counterfeits to fund illegal activities like gang violence, child labor, and human trafficking.

**2**

**4** Buying real means supporting brands that invest in research and make quality goods that last long and are safe to use.

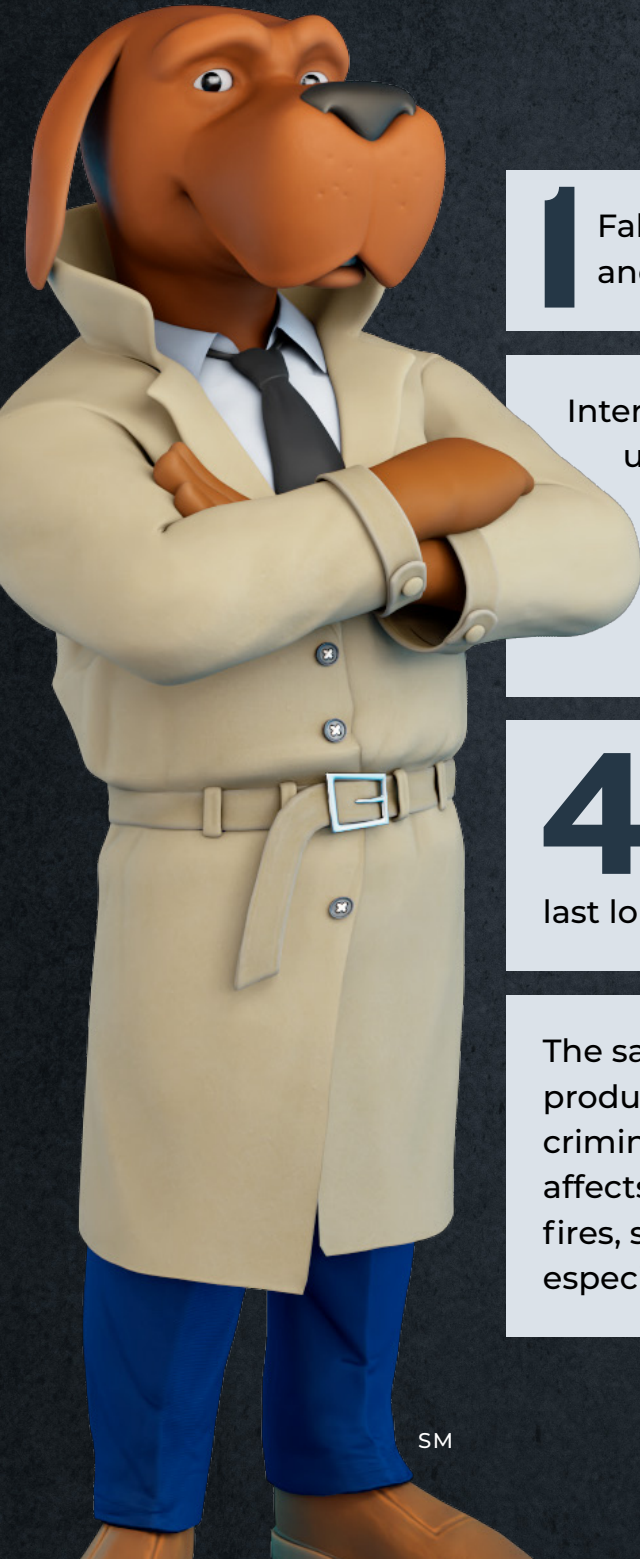
The sale of counterfeit products is a \$2 trillion criminal enterprise that affects every industry and causes fires, skin rashes, and even death, especially with the sale of fake pills.

**5**

**3**

Fake products are produced in dirty environments and do not follow safety regulations.

LEARN MORE:



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**NCPC**  
National Crime Prevention Council

